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GETTING SCREWED AFTER 80! It's Not The Same Definition!: A Handbook Of Senior Horror Stories, And, A Few Ways To Prevent Disaster.



Synopsis

A handbook of senior horror stories and a few ways to prevent disaster. This is a self-help book to address the plight of those in their golden years who can easily fall prey to individuals banking on the fact that elders have lost their edge.

Book Information

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Customer Reviews

Zita Waters Bell is an entrepreneur extraordinaire. She has launched three unique and successful businesses. Starting in her mid-thirties she hit the ground running and did not slow down until reaching her mid 80s. She is now recently retired, or is she? After she graduated college, she was an incredibly gifted seamstress who caught the attention of several New York showrooms. Zita was even offered a position with Vogue that she turned down. She could have easily entered the fashion world, but she chose a very different path instead. Early in her career while she was still in her 30s, Zita started the first of two unique employment agencies. Her first agency was called Desk Set Personnel and it eventually went on to become one of the best employment agency in South Jersey. She later opened a Woman's World, which was a business way ahead of its time. The goal was to train unemployed women to re-enter the work force. Considering this occurred in the 1970s, Zita was a true visionary in starting this venture. In the 1980s, Zita supposedly quietly retired to South Florida to collect antiques. After attending a few shows as a vendor selling her oriental porcelain pieces, she decided to take a step up. Zita knew she could run shows more efficiently and with more class than the shows she had been attending. She started Zita Waters Bell Inc. and for 30 yrs. her shows became synonymous with class and elegance. In 2011, Bell retired again after selling her business. At 86, Zita Waters Bell is still the same smart, savvy entrepreneur she has

always been. She has brought a clever twist to all of her entrepreneurial ventures and she does not just make them a success, she exceeds every one's expectations. While her associates and friends know how sharp she still is, there are others that think she is a little old lady who can be taken advantage of.

A very fast read. Referral information took up several of the 81 pages on my Kindle. So little detail. Yes, stories were told but they were so short, so skimmed over, and so few. Warnings yes - same warnings one has heard many times. I really was hoping to learn a lot from this book and disappointed that I did not. However, I did love the ending - story about an old woman in the mirror. It was quite cute - I could identify with it.

If you are aging and are worried about protecting yourself from scams and other forms of financial elder abuse, you need to read this book. Unlike many other such books, this is not even a little bit preachy. In fact, the Ms. Bell even writes that the biggest obstacle to overcome when dealing with elder financial abuse is the feeling of embarrassment and stupidity at being taken. The book is written from a "been there, done that" and "please learn from my mistakes" perspective. The author, who's in her mid-80's, writes for her peer group and she absolutely does not talk down to them. It's more like having a conversation with a dear friend or with a caring relative. It's quite easy to read, which makes this difficult subject easier to tackle. Ms. Bell touches on several instances of financial abuse that she's personally experienced, and invites her readers to avoid similar mistakes. Just as importantly, the book is filled with links to consumer protection resources. If you have any questions--or think you've been screwed by a financial scam artist--then she tells you where you can go to get help. The book is not very long, and it's not slick or polished. It's clearly a work of passion--Ms. Bell's passion to get the word out to others of her generation. But reading this book could very well save aging people many thousands of dollars. I think it's well worth the investment of time and money.

This is a great self-published rant! But the author reveals many deceptive practices unleashed on older Americans. I actually learned a lot about the hidden (predatory) practices of our most trusted institutions and advisors, as well as those we consider closest to us. With a bit of editing, this book would be very valuable for AARP members to read.

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